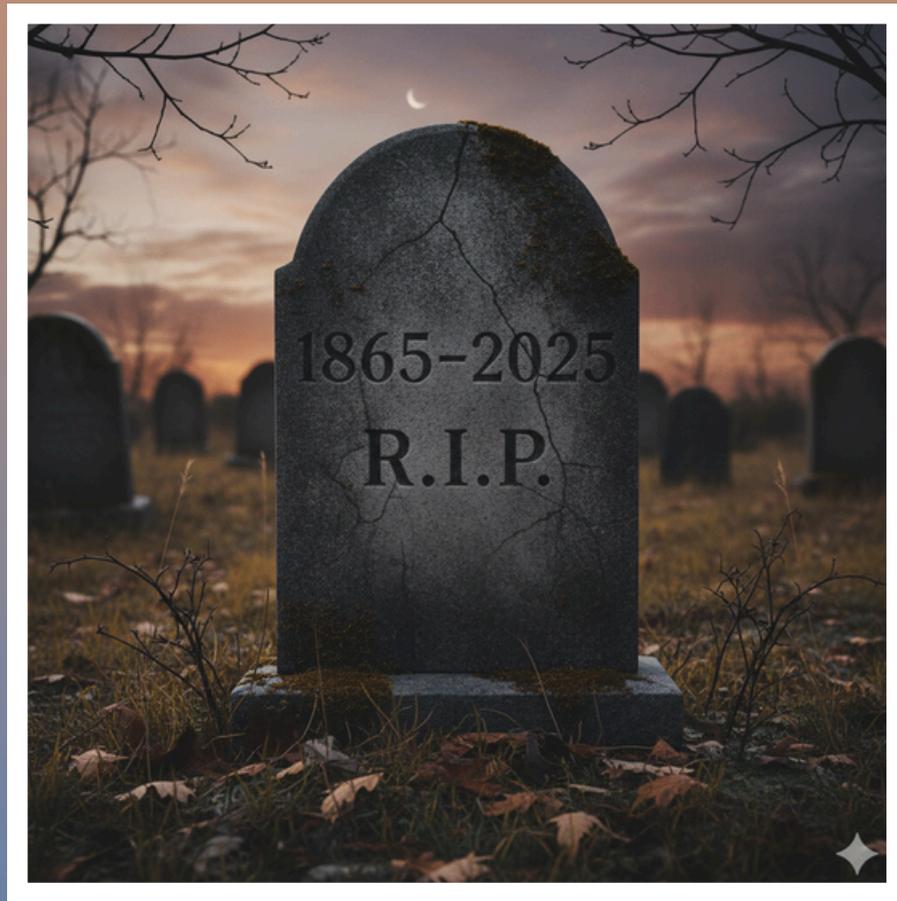




FRIGHTDAY

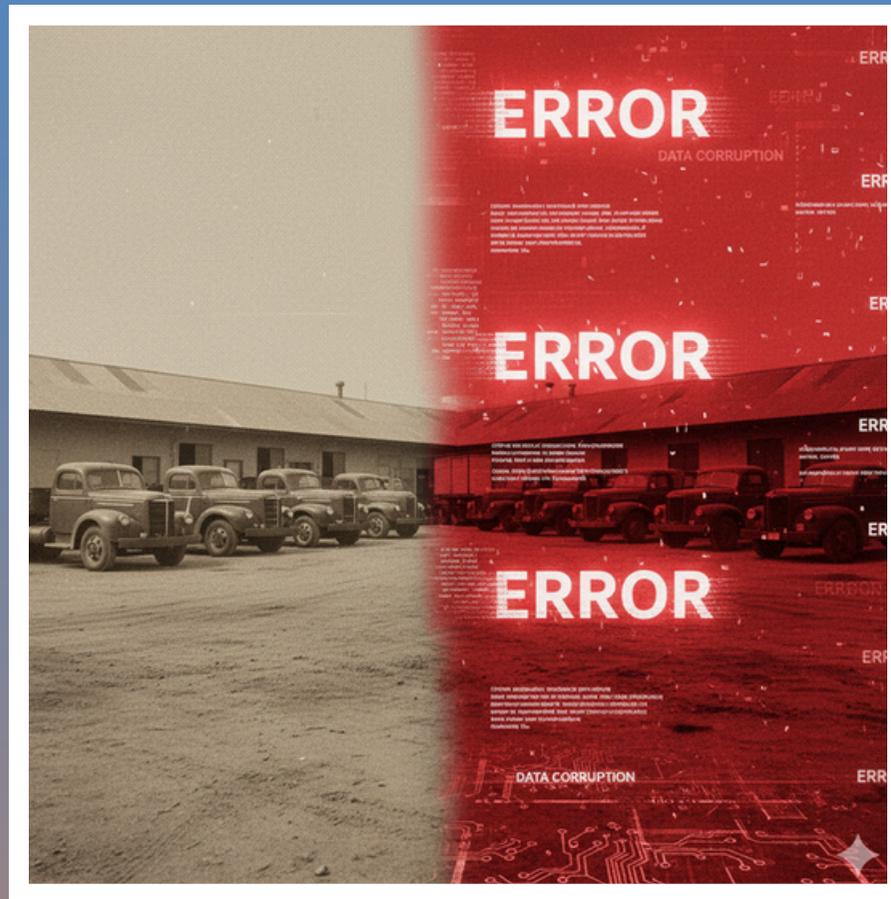
Tales from the Breach

How One Bad Password Doomed a 158-Year-Old Company



When Password123 meets
Ransomware, History doesn't
stand a Chance





**KNP Logistics survived wars,
recessions, and 158 years of
business...**

But in 2025, one weak password
stopped 500 trucks in their tracks.



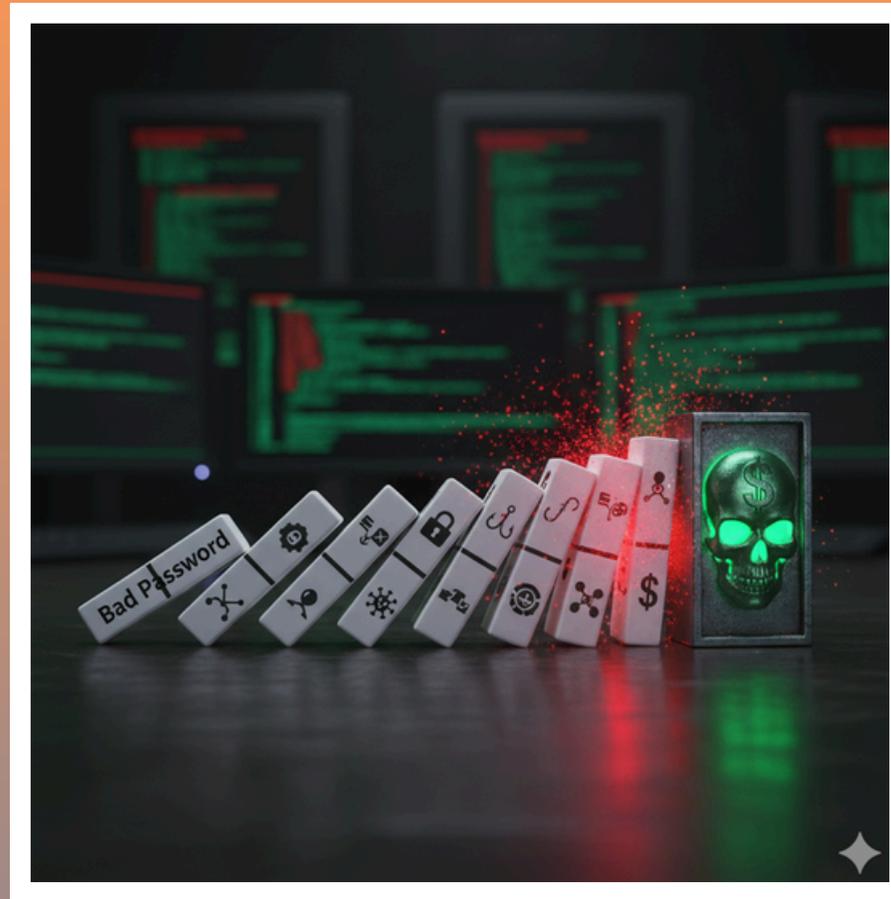


How did the hackers get in?

Not a zero-day. Not Mission Impossible.

👉 Just a weak password. No MFA.





The 48-hour takedown...

Hackers got in, deployed ransomware, encrypted everything.

👨‍👩‍👧 An attack so devastating the owners couldn't even calculate the damage. They simply had to shut down forever.





All because of one bad password...

- £5M ransom demand
- Operations halted
- 700 jobs lost
- 158 years gone





Don't let this be your headline!

A weak password can sink an empire. MFA, backups, and strong credentials aren't optional. They're survival.



Easy fixes that can go a long way



❌ “Password” is NOT a good password

✅ Passphrases protect you BETTER:

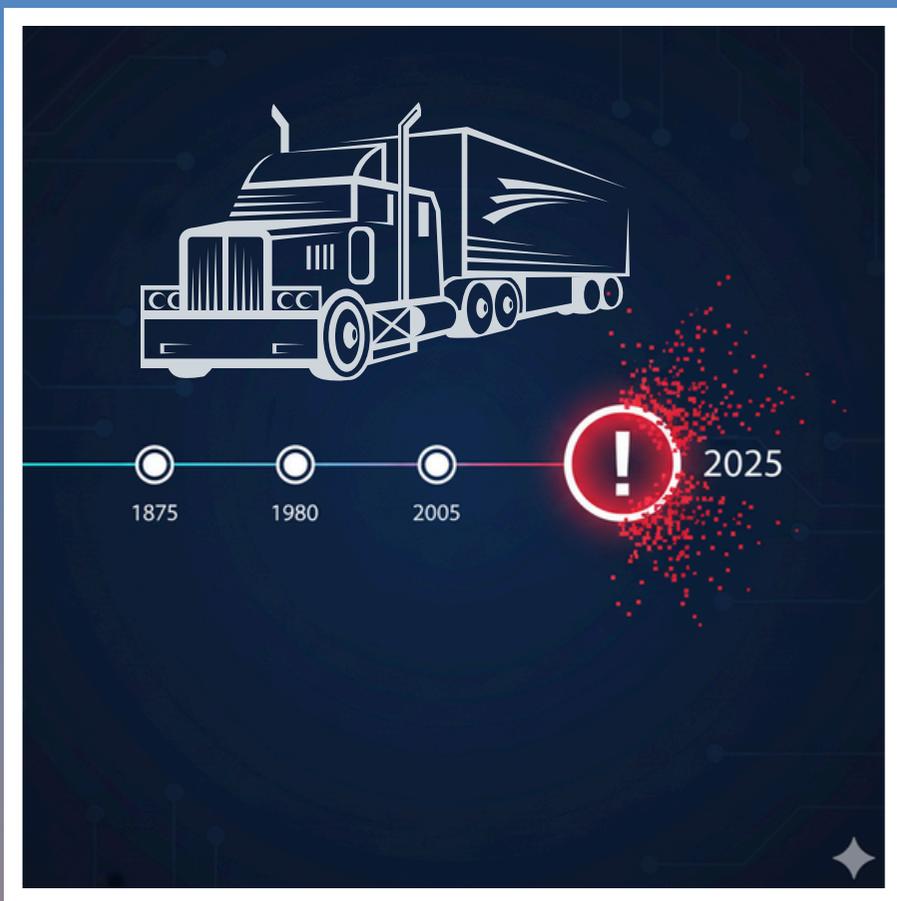
“CorrectHorseBatteryStaple”

🔑 Turn on MFA everywhere

💾 BACKUP offline & TEST it

🔍 Run REGULAR security audits





A 158-year legacy
ended with one
bad password
What's protecting
yours?

**Secure your
credentials before
they become your
obituary**